

# STRATEGIC+2030

TAMPA BAY LIBRARY CONSORTIUM, INC.

The background of the page is composed of three horizontal bands of color. The top band is a light blue, the middle band is a medium blue, and the bottom band is a dark blue. The bands are separated by thin white lines and have a slightly wavy, organic edge.





For more than 40 years, TBLC has served the consortial library needs of 18 counties in Central Florida. TBLC also embraces its role in providing unique services to all libraries in the State of Florida through its statewide projects.

TBLC is focused on its role in facilitating learning for library staff at all levels. This latest strategic plan also identifies TBLC's intent to explore new services recommended by its members in focus groups and surveys.



# OUR MISSION

TBLC is a community of libraries and the people who work in them committed to collaboration and bettering Floridians' lives through continuously improving library services. TBLC supports the success of these libraries by providing essential services, connecting staff through active engagement, and creating an environment of continuous learning and innovation.



## OUR STATEWIDE PROJECTS

### Ask a Librarian

- Foster cooperation between all Florida libraries to provide statewide virtual reference services.
- Continue to seek innovative ways to maintain a robust technology infrastructure.

### Florida Library Delivery Service

- Coordinate a statewide courier delivery system that supports and encourages resource sharing.

### Florida Library Webinars

- Continue to provide timely and requested training opportunities statewide on the Florida Library Webinar learning platform.

### Directors' Meeting

- Provide management and budgetary oversight of the Annual Florida Public Library Directors meeting.



## OUR MEMBER-FOCUSED PROJECTS

### Learning and Continuing Education

- TBLC will continue to offer a variety of programs for the enrichment of Florida library staff at all levels.
- TBLC will recruit expert teachers and facilitators will present staff development programs for ongoing learning.
- TBLC will explore the addition of new cutting-edge programs for all library staff.

### Library Collection Support

- TBLC will offer discounted pricing for library products and services to interested libraries.
- TBLC will provide continuing education related to cataloging and other emerging trends.
- TBLC will assist in facilitating libraries to manage their collection holdings in OCLC's CatExpress program and interlibrary loans to encourage expanded usage.

### Reciprocal Borrowing

- TBLC will assist public libraries in marketing the value of their library card to neighboring communities.

### Innovation Grants

- TBLC will continue to foster innovation within its member libraries by offering one-time grants to create new and innovative programs or services that the member libraries could not fund through local public funding.



### Signature Events

- VIP Conference - The VIP Conference once stood for Very Important Paraprofessionals. With the expansion of the day's topics, relevance to many positions throughout the library profession, and continual updates to themes regarding current needs, this conference is now intended to meet the needs of multiple levels of staff throughout various library types.
- Annual Membership Meeting - This annual event allows members from around the region to network and learn together while also incorporating the official annual updates and board voting needs for the meeting's aspect of the day.
- President's Retreat - A new learning and togetherness opportunity where staff can leave the walls of libraries and retreat into a safe learning space where they can come together and transform our mindsets to better ourselves and our trajectory through our careers.



EXPLORATION OF NEW SERVICES

In focus groups and online surveys, TBLC members requested several new services for TBLC to consider in the coming years. Those which will be explored by TBLC staff include:

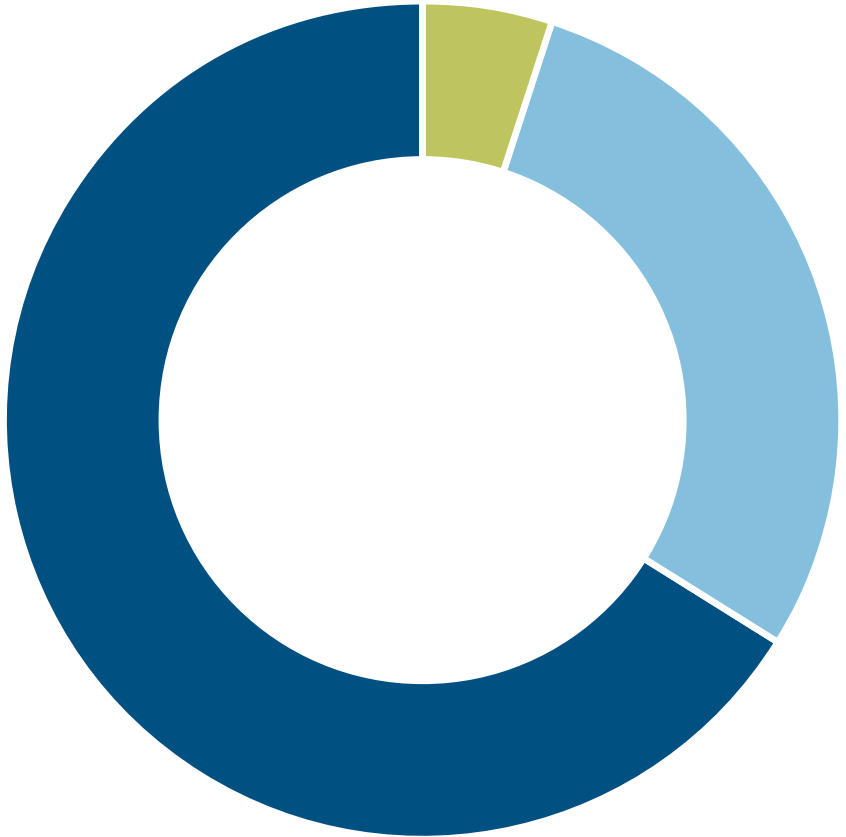
- Creating a preferred vendor list which would include a list of potential speakers, lists of people available for interim or temporary staffing assignments, lists of local authors available for library programs, and resources for book disposal.
- Exploring the possibility of conducting geographically convenient retreats for Friends of the Libraries for best practices and resource sharing.
- Providing assistance to libraries in the creation of a “Library of Things.”
- Providing grant writing assistance through referrals to existing resources.

TBLC will continue to meet member needs through the hard work and dedication of its staff, as well as through the work of its standing committees. Current committees include:

- Nominating Committee
- Social Committee
- New Member Engagement Committee
- Innovation Grants Committee



EXPLANATION OF FISCAL RESOURCES



- STATE FUNDING (COOP) - \$400,000 (29%)
- FEDERAL FUNDING (LSTA) - \$897,794 (66%)
- MEMBERSHIP FEES - \$65,000 (5%)

(Chart represents the 2024-25 fiscal year.)



THE TBLC STAFF

Kelly Doty, Senior Manager of Programs and Services  
Annie Fernandez, Project Manager  
Vikki McLean, Senior Grants Specialist  
Matt Smith, Systems Administrator  
Mike Thompson, Grants Specialist  
Jim Walther, Executive Director  
Lizzie Weber, Data Specialist

THE TBLC BOARD OF DIRECTORS 2024-2025

Marcie Hoecker, President (Florida Polytechnic University)  
Stacie Larson, Vice President (Maitland Public Library)  
Tammy Parrott, Secretary/Treasurer (Manatee County Public Library System)  
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Hasina Akhter, At-Large (Pasco County Libraries)  
Meg Hawkins, At-Large (State College of Florida, Sarasota Manatee)  
Adam Chang, At-Large (Citrus County Library System)

SPECIAL THANKS TO THE 2024-2025  
STRATEGIC PLANNING COMMITTEE:

Peter D. Pearson (Pearson Dewane & Hall Consultants)  
Stacie Larson (Maitland Public Library)  
Dr. Courtlann Thomas (Polk State College)  
Dr. James H. Walther (ex officio, Tampa Bay Library Consortium, Inc.)  
Kelly Doty (ex officio, Tampa Bay Library Consortium, Inc.)





TAMPA BAY

**TBLC**

LIBRARY CONSORTIUM, INC.

**PO Box 75498  
Tampa, FL 33675  
(EIN 59-2410156)**