

# Annual Report 2013-2014

- Launched a newly designed website including easier navigation of workshop opportunities.
- Developed a new Video Content Production service for our members and TBLC.
- Created a collaborative workspace with a chalkboard and new technology in the TBLC office.
- Outreach included presentations outside the region, partnering with PLAN, SEFLIN, and NEFLIN.
- Substantiate value of MLC services with the Legislature and Governor fully funding the Cooperative Grant.

## Continuing Education & Outreach

TBLC's regional training program focused on face-to-face training opportunities to provide library staff with one-on-one access to trainers and to network with other attendees. We held the first full-day Mini Job Skill Conference and featured the TBLC Expert Series bringing four national-level experts in library futures, makerspaces, mobile technology and user experience. We continued the Pay it Forward program, interviewing 14 innovative librarians around the state. A total of 27 face-to-face and 47 online sessions were utilized by 721 participants. On demand videos had 5,896 views.

TBLC provided libraries in the 18 county region with content for staff development days, library visits, facilitation and consultation. We held in-person classes in storytelling, recycled crafts, self-defense, mobile technology, serving angry customers and personal development. 72 in-person outreach efforts were held for 1,318 participants. We also staffed a TBLC booth at the Florida Library Association Annual Conference and partnered with the State Library at the Florida Association for Media Educators Conference to promote our members and our services.



*Melanie Huggins, TBLC Expert Series*

## Florida Library Webinars

After it's first successful year, Florida's statewide training webinar service thrived, offering 4 webinars each week. We launched a new user-friendly website that features recorded content, offering library staff 24/7 on-demand access. FLW featured 179 live sessions attended by 4,490 participants. All of the live sessions were recorded for anytime viewing with a total of 450 on-demand resources which had 23,139 views this year. The grand total of Florida Library Webinars training opportunities made available to staff in Florida libraries is 629, with a total of 27,629 participants.



*Recycled Crafts Workshop  
Hernando County Public Library*

## Ask A Librarian

Ask a Librarian, a service of the Florida Electronic Library, answered 83,287 chat, email and text messages, an increase of 7,419 total sessions from 2012-2013. Three new libraries joined the program, bringing the total to 134 participating libraries. The AAL team began researching new software for the Ask A Librarian service as the platform contract will expire in May 2015. They worked with the AAL Advisory Committee to plan the process and selected a subcommittee to evaluate software options. The USF and FSU Schools of Information both implemented volunteer and intern positions to train and provide learning opportunities for students.



*Mini Job Skills Conference*

## Group Purchase

TBLC managed group purchase buys for six libraries. Notably, the OverDrive group purchased 2,670 titles, bringing the total ebook, audiobook and streaming collection to 29,413.

## Statewide Delivery

217 libraries participated in the statewide service, sending 228,106 orange bags, an increase of 35,074 over 2012-2013 or 18% throughout the state.



*Warren Graham  
Black Belt Librarian*



*New Port Richey Public Library  
Pay It Forward, Tasty Tuesday*



*Rededication Ceremony Barbara  
Ponce Public Library*

## Bibliographic Services

TBLC helps the region's libraries load and manage their records in the Florida Catalog and OCLC WorldCat. These services included batchloading for 24 libraries, loading 88,245 records and CatExpress subscriptions for 24 libraries that purchased 13,500 MARC records. TBLC also provides training in cataloging and other bibliographic services for staff.

## Reciprocal Borrowing

Libraries in 11 counties participated in the program, serving 138,728 registered borrowers who borrowed 518,317 items.

## TBLC Staff

Charlie Parker, Executive Director  
Beth Farmer, Assistant Director  
Vickie Frost, Administrative Manager  
Traci Avet, Virtual Reference Coordinator  
Vikki McLean, Continuing Education Assistant  
Matt Smith, Technical Assistant  
Jessica Riggins, Member Services Coordinator  
Doug Furiato, AAL Web Programmer  
Karlen Kane, Continuing Education Clerk

## TBLC Board of Directors

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Immediate Past President, Barbara Pickell

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128 members in 18 counties

Citrus, Desoto, Glades, Hardee, Hernando, Highlands, Hillsborough, Indian River, Lake, Manatee, Okeechobee, Orange, Osceola, Pasco, Pinellas, Polk, Sarasota and Saint Lucie.