

Transformation through Innovation

Annual Report 2012-2013

Major Accomplishments

Transitioned to a **telecommuting** office environment,

Designed a new **digital image** for the organization with new logo and website to come,

Launched Florida Library Webinars statewide training program,

Provided the **Technology Travelling Road Show** to promote the use of new technologies in participants' libraries,

Piloted the use of **Google Hangouts** to deliver content,

Ask A Librarian transitioned to **widgets** embedded in library websites and the FEL Gale Databases,

Conducted regional visioning and updated the long-range plan,

Successfully continued services in spite of loss of state **funding** and persuaded the Governor & Legislature to resume funding for 2013-14. Making an Art Journal, Hyde Park Art Studio



TBLC Expert Series, Connie Regan-Blake



Continuing Education & Outreach

TBLC's regional training program focused on small group online and face-to-face training opportunities to give library staff one-on-one access to trainers and to interact with other attendees. We featured the TBLC Expert Series bringing three national-level experts in library technology, storytelling and cataloging to the region. The new Pay it Forward segments give members a chance to highlight a program at their library and share with others. A total of 17 face-to-face and 56 online sessions were utilized by 1,393 participants.

TBLC worked to build community in the 18 county region by providing content for staff development days, library visits, regional visioning sessions, and an Authors and Publishers meeting. We shared value-added content on our social media sites and encouraged interaction with library staff. 56 in-person outreach efforts were held for 1,318 participants. At FLA, FAME and Library Legislative Day we staffed a TBLC booth to promote our members and our services.

Florida Library Webinars

TBLC created and launched Florida's statewide library staff training webinar service in October 2012. The service provides free webinar and recorded training for staff in all Florida libraries. FLW featured 187 live sessions attended by 6,013 participants. All of the live sessions and many others are available for anytime viewing - for a total of 250 on-demand resources which had 14,649 views this year. The grand total of Florida Library Webinars training opportunities used by staff in Florida libraries is 20,662.

Ask A Librarian

Ask a Librarian, a service of the Florida Electronic Library answered 75,868 chat, email and text messages. Three new libraries joined the program, bringing the total to 130 participating libraries. Innovation continued strong as the AAL widgets were placed on every page of the FEL Gale resources, more than 30 widgets were added to local libraries' websites, and AAL became the service provider for the State of Florida's Get Answers service. Over 40 libraries utilize Ask a Librarian to provide their local chat service.

Bibliographic Services

TBLC helps the region's libraries load and manage their records in the Florida Catalog and OCLC WorldCat. These services included batchloading for 26 libraries, loading 88,947 records and CatExpress subscriptions for 24 libraries that purchased 15,515 MARC records. TBLC also provides training in cataloging and other bibliographic services for staff.

Florida Navigator

Five libraries joined Florida Library Navigator bringing the total to 27 participating libraries. They borrowed 10,224 items, dramatically reducing staff workloads. The Florida Division of **Library and Information Services** assumed coordination of the project effective October 1, 2013.



Pasco-Hernando Community College, Staff Day Training



Technology Roadshow, Sarasota County Public Library

Group Purchase

TBLC managed a few group purchase buys for seven libraries. Notably, the OverDrive group purchased 1,246 titles bringing the total ebook and audiobook collection to 21,575.

Statewide Delivery

218 libraries participated in the statewide service. A total of 193,032 orange bags were shipped. The service saves Florida libraries an estimated \$401,126 over Library Rate.

Reciprocal Borrowing

Libraries in 11 counties participated in the program, serving 25,384 registered borrowers who borrowed 243,020 items.

Tampa Bay Library Consortium 1202 Tech Blvd. Suite 202 Tampa, Fl 33619 813-622-8252

www.tblc.org

TBLC Board

Executive Board

President, Barbara Pickell Vice President, William Garrison Treasurer, Gene Coppola Secretary, Karen Blondeau Immediate Past President, Randall MacDonald

Board of Directors

Tina Peak, Public David Barnett, Public Diana Akins, Special Adam Brooks, (At-Large) Public Ava Ehde, (At-Large) Public Brian Doherty, Academic Bill Foege, Academic Sarahbeth Kalajian, (At-Large) Public Ellen Schellhause, (At-Large) Public

tbLC TBLC Staff

Charlie Parker, Executive Director Beth Farmer, Assistant Director Vickie Frost, Administrative Manager Traci Avet, Virtual Reference Coordinator Vikki McLean, Continuing Education Assistant Matt Smith, Technical Assistant Jessica Riggins, Member Services Coordinator Doug Furiato, AAL Web Programmer Karlen Kane, Continuing Education Clerk

TBLC serves 123 members in 18 counties

Citrus, Desoto, Glades, Hardee, Hernando, Highlands, Hillsborough, Indian River, Lake, Manatee, Okeechobee, Orange, Osceola, Pasco, Pinellas, Polk, Sarasota and Saint Lucie.